



Quinns Districts Amateur Football Club

SPONSORSHIP PROPOSAL 2019

Quinns Districts Amateur Football Club is seeking sponsorship from local business owners, members, players and supporters for the upcoming 2019 season. This year we have 6 teams registered. They include a ladies side, thirds, colts, reserves, league and a men's masters team. A ladies masters team may also be registered.

As a community based club, we rely on members, supporters and sponsors to assist with the running of our club, by volunteering time and or financial contributions. Sponsorship is required for training equipment, team water bottles, team jumpers, player uniforms, player fees, team awards, supply of canteen food and drink, assistance in supplying various goods and services for club functions and events, club insurances, registration fees, umpires, etc.

Depending on the level of sponsorship you choose, you will receive advertising from the club on our social pages (over 1000 families), banners displayed at home games, on our club trades and services directory board displayed at home games and on team jumpers. Opportunities for you to promote your brand or business at home games may also be offered through consultation with the club sponsorship coordinator. For example, a marquee may be set up at a designated location for you to promote your brand and or business. You may want to have staff present to hand out merchandise, marketing material or promote a special monthly offer or competition. You may even want to display your products.

As a club sponsor you will be engaging with the community as well as displaying your commitment to local community sport and recreation.

As a sponsor, you will receive club privileges (depending on your level chosen) which include being invited to club social functions, tickets to our gala dinner, have the opportunity to present awards to players after home games, (award sponsors only). Sponsors will also receive a sponsorship pack including games fixture, club functions calendar and a club sponsorship polo shirt. All sponsors and their families are invited to attend all games during the season.

This year we are introducing a new sponsorship level aimed at representing the many trades, businesses and service providers who are already members of the club. This is a fantastic opportunity to assist the club and become part of a network of other business owners, trades and services operating in the local area.













Please see levels of sponsorship on the next page. We are also open to discussing a tailored sponsorship package to suit your business and budget. Multiyear sponsorship is also available. If you have any questions or would like more information, please contact Jarrah Dwyer on 0405 242 278 or email at qdafc.sponsorship@gmail.com









We look forward to your sponsorship of the Quinns Districts Amateur Football Club for season 2019!



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SPONSORSHIP LEVELS FOR 2019

level	Gold	Silver	Bronze	Club Trades and services notice board	Player sponsor	
cost	\$4000	\$3000	\$1500	\$200	fees	
term	1 year	1 year	1 year	1 year	1 year	
Maximum voucher value	\$1500	\$1000	\$500			
Jumper sponsor for 1 team						
Teardrop banner displayed at home games						
Display set up at a home game						
Sponsorship advertising on Saturdays (game day)						
Social media advert 1 x week						
Social media advertising 2 x month						
Social media advertising 1 x month						
Business name on trades and services notice board						

Name on premium sponsor board.						
Social events free invitation x 2						
Sponsor polo shirt						
Gala night ticket x 2						
Gala night ticket x 1		